

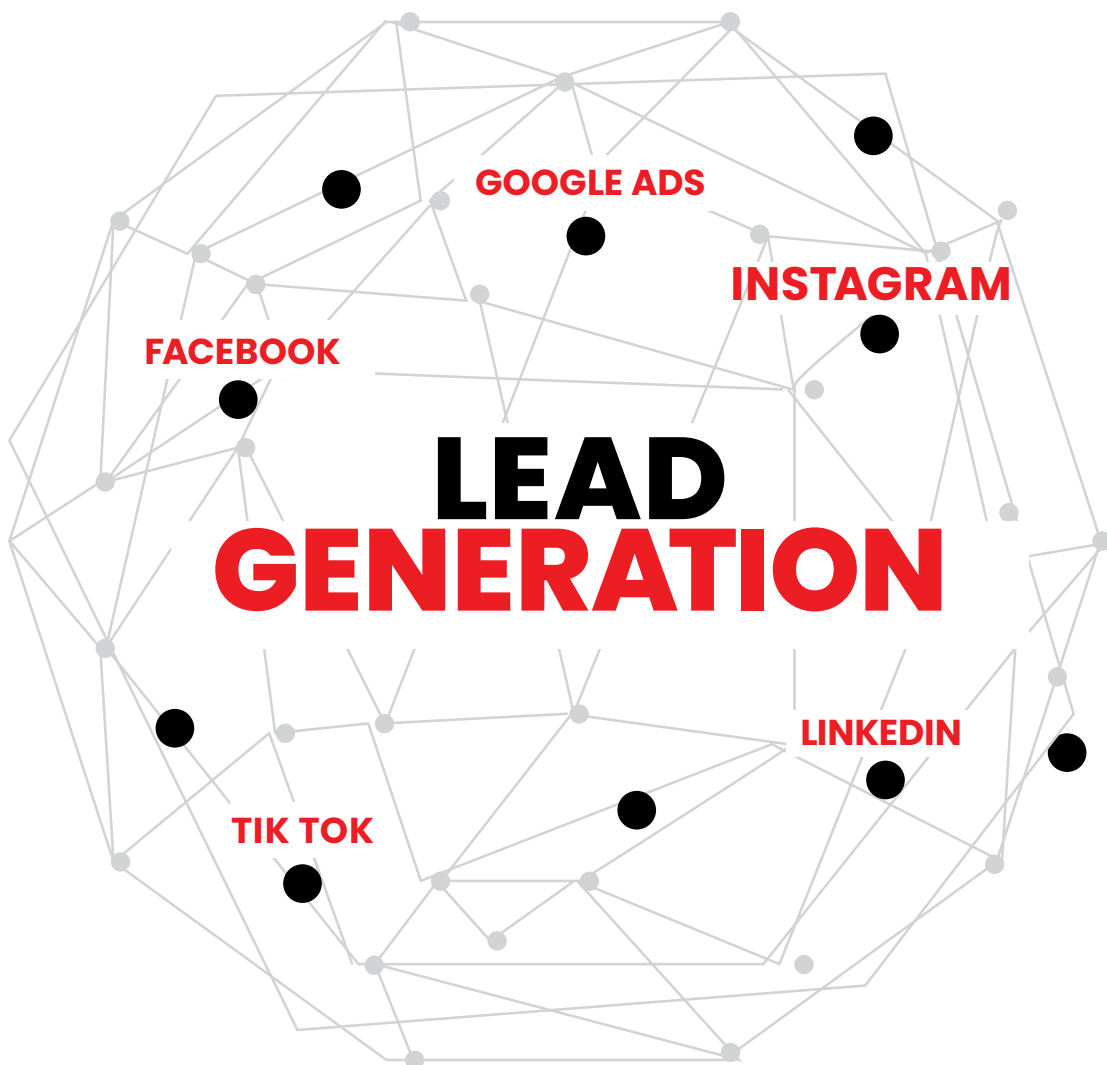


LEAD GENERATION



LG2025-XRD-0001

GET **PROSPECTS** USING DIGITAL PLATFORMS



**IMMEDIATE RESPONSE CAN
INCREASE YOUR SALES BY 30%**



GOOGLE ADS

What can **Google Ads** do for your business?

Using Google Ads has several advantages for businesses that want to improve their online visibility, attract more potential customers, and increase conversions.




WHY USE GOOGLE ADS?



- 1.** Massive reach.
- 2.** Precise targeting.
- 3.** Total control over the budget.
- 4.** Measurable results.
- 5.** Flexibility in ad types.
- 6.** Immediate positioning.
- 7.** Relevance with keywords.





**Appear at the top
of Google search
results just when your
customers are looking
for what you offer.**

**That's exactly what
we can achieve with
Google Ads.**

You'll see almost **immediate results**. Every time someone searches for keywords related to your business, your company will appear on Google, attracting potential customers.

Additionally, **you can recover potential prospects** who have already visited your site with remarketing campaigns.



FACEBOOK, INSTAGRAM, TIK TOK, LINKEDIN

¿Do you want to maintain or create
a presence while also making an
advertising impact?

Social media platforms like Facebook, Instagram, TikTok, and LinkedIn have a **vast number of active users worldwide at all times**, making them an **effective** and **cost-efficient** communication channel to reach your target audience.

WHY USE DIGITAL ADS?

((Social Media))



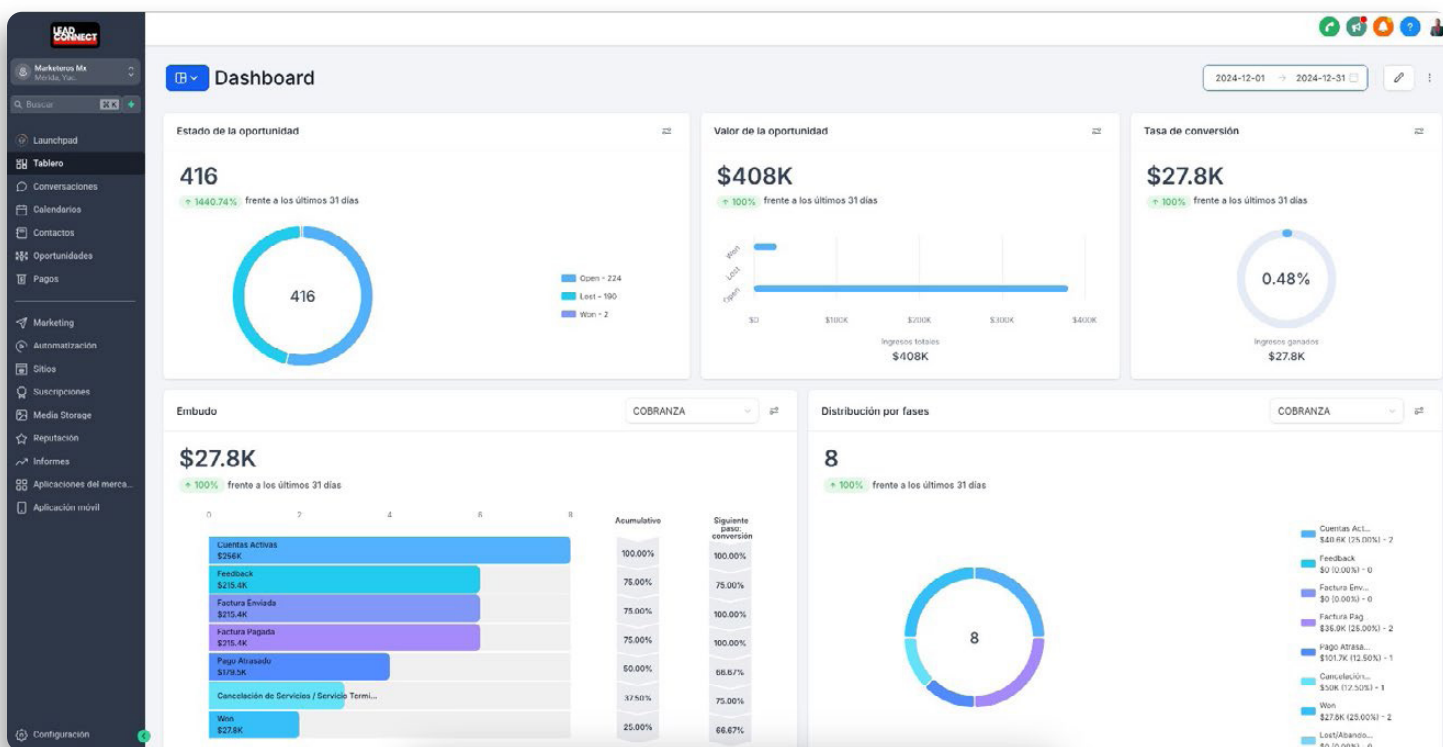
Today, social media is one of the **main tools** for generating **sales opportunities and taking your business further.**

- 1.** With a **small investment**, you can make a big impact on potential customers.
- 2.** The cost per click is **lower** compared to other advertising formats.
- 3.** It allows you to **quickly increase** the visibility of your business.
- 4.** You have more tools to segment and **find your target audience.**
- 5.** Social media offers **greater flexibility** in ad formats.
- 6.** **More control** and tracking through KPIs reports of your campaigns.

WHAT ISN'T **MEASURED** CAN'T BE **IMPROVED**

INTEGRATE OUR CRM

LEAD CONNECT



1. Sales Process **Automation**.
2. **Smart** Lead Assignment.
3. Centralized and **Real-Time** Tracking.
4. **Pipelines** and Lead Follow-up.
5. **Simplified** Appointment Scheduling.
6. Social Media Campaign **Management**.
7. Detailed **Analysis** and Reports.
8. **Consolidation** of Tools into One Platform.
9. **Automatic Reminders** for the Team.
10. **Creation** of Customizable Surveys and Forms.

BENEFITS

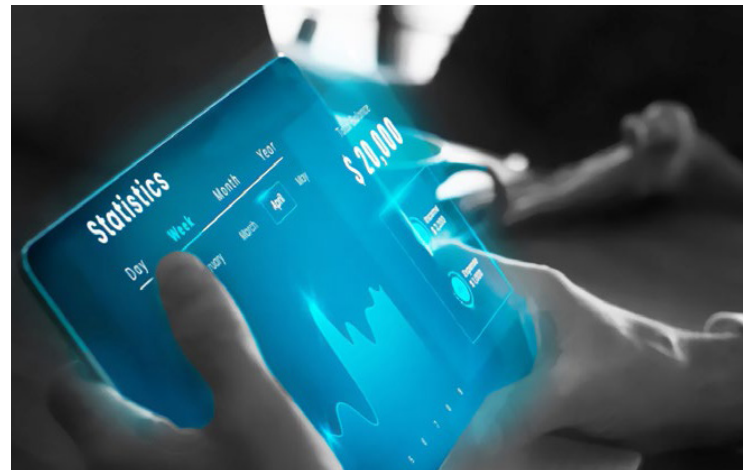
TRAINING

- CRM management training session.
- Up to 3 sessions
- Approximate session time: 2 hours.
- Available online or in-person.



MONTHLY EXECUTIVE REPORT

- 1 executive report per month presenting the results gathered during the digital campaign activation with the assigned Marketeros MX executive.
- Customer satisfaction survey results.
- Improvement proposal.

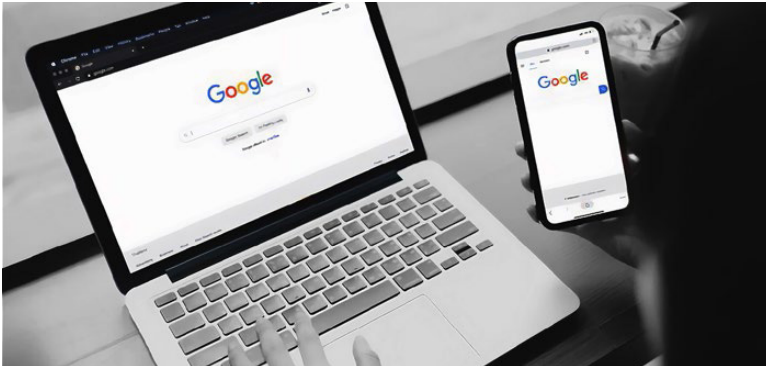


MONTHLY OPTIMIZATIONS

- Optimization of digital campaigns.
- Optimization of digital ads and creatives.
- Optimization of mass WhatsApp messaging.
- Optimization of conversational marketing (if necessary).



DELIVERABLES



GOOGLE ADS

- 3 campaigns.
- Campaign setup.
- Descriptive copy.
- Keywords.
- Budget management.



SOCIAL ADS

- 3 campaigns.
- Descriptive copy.
- Visual creatives.
- Campaign setup.
- Budget management.



CRM

- Contact management.
- Sales pipeline.
- Automated WhatsApp follow-up.

**“COMPANIES CAN ONLY
INVEST IN ADVERTISING
IF THE BUYING EXPERIENCE**

EXCEEDS

EXPECTATIONS”

-FRANCISCO CAMACHO

INVESTMENT

Total: **\$805.00 USD** / monthly

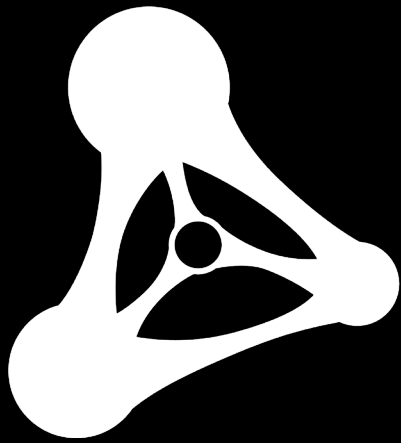
WHY HAVE A **PERFORMANCE MARKETING** AGENCY AS YOUR BUSINESS PARTNER?

Benefits

- You'll have a multitasking team and won't rely on just one person.
- We work with specialized teams and software.
- All of our services include planning and strategy.
- We have experience and knowledge with brands across various industries, delivering proven results.
- The learning curve is faster.
- You'll have an entire team of marketing specialists working on your brand.

Savings

- Payroll, bonuses, hiring costs, and vacation expenses.
- Purchase of specialized equipment.
- Purchase of specialized systems.
- Purchase of production and measurement software.
- Payment of taxes and benefits.
- Rent of office space.
- Payment of basic utilities.
- Purchase of office supplies.



XRD
XPERIENCE REAL DATA

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